



FOR IMMEDIATE RELEASE
July 22, 2025

Clock's Ticking: Register for the 2025 ASCA World Clinic

Before Prices Go Up July 30

With just one week left before registration rates increase, the countdown is on for the **2025 ASCA World Clinic presented by Fitter & Faster Swim Camps**, the world's premier professional development event for swim coaches. **Regular registration ends July 30**, and with new keynote speakers and timely topics just announced, now is the time to secure your spot. Go to www.ascaworldclinic.com for more information.

This year's clinic takes place **September 2–5, 2025**, at the **Peppermill Resort in Reno, Nevada**, and promises four days of cutting-edge education, networking, and real-world coaching tools.

Joining the keynote lineup is **2021 USA Olympic Head Coach Dave Durden**, Head Coach at the University of California and one of the most accomplished leaders in American swimming. He rounds out a powerful slate of more than 50 speakers who are offering their expertise in tracks for age group coaching, senior coaching, club business operations, college, head coaching, learn-to-swim, high school and Masters.

Register Before July 30 and Save:

- **Regular Rate:** \$475 (ends July 30)
- **Late Registration:** \$525 (July 31–Sept 1)
- **On-site:** \$575
- **Team Discount:** Teams that purchase five registrations at one time by July 30 can get a rate of **\$350/person**

Register now at www.ascaworldclinic.com .

2025 Programming Highlights:

- **Leadership, Performance, and Team Culture**
- **Making the Most of Limited Resources**
- **Elite Skill Development While Meeting Psychological Needs**
- **Live Endless Pool Demonstrations with Elite Coaches**
- **8 & Under Coaching Playbook**
- **The On Deck Classroom**
- **Social Media for Clubs**
- **Expanded Age Group Track**
- **Extra Courses** – Including ASCA Levels 2–5, Adaptive Swimming, Strength & Conditioning, Women’s Symposium, Small Group Sessions with Herbie Behm and Vern Gambetta, and more

Featured Speakers Include:

Herbie Behm (Arizona State), **Chris Plumb** (Carmel Swim Club), **Brent Arckey** (Sarasota Sharks), **Mary Korey** (Somerset YMCA), **Andi Kawamoto-Klatt** (Irvine Novaquatics), **Kate Lundsten** (Aquajets), **Paul Donovan** (Jersey Wahoos), and **Russell Mark** (ASCA) and many more.

Plus: Structured Discussions, Networking & More

- **Guided Discussions After Talks to Debrief and Learn from Peers**
- **Fun First Timers Meeting**
- **Opening and Closing Night Parties**
- **Coaches of Color Networking Event**
- **International Coaches Breakfast**
- **Hall of Fame Induction Reception and Social**

Make It Real—Take Your Coaching to the Next Level

Whether you're coaching Olympians or working with your first high school team, the ASCA World Clinic delivers tools you can apply immediately. Don't miss the chance to learn, connect, and grow with the best minds in swimming.

Lodging: Discounted rooms at the **Peppermill Resort** start at \$155/night with complimentary shuttle service from Reno-Tahoe Airport. Deadline for reservations is August 12, 2025.

Register today at www.ascaworldclinic.com before prices rise after July 30.

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