

ASCA Opens Registration for 2025 ASCA World Clinic in Reno with MARCH MADNESS FLASH SALE

The American Swimming Coaches Association (ASCA) has officially released the preliminary schedule and opened registration for its 2025 ASCA World Clinic presented by Fitter & Faster Swim Camps, set to take place at the Peppermill Resort in Reno, Nevada, September 2-5.

In its 57th year, 2025 ASCA World Clinic, offers an interesting blend of educational presentations, interactive facilitated discussions, networking opportunities, and the ever-popular coaching demonstrations at an Endless Pool in the middle of a bustling exhibitor hall. The schedule can be found at www.ascaworldclinic.com.

To celebrate the launch, ASCA is offering a deeply discounted registration price of \$350 during the month of March. And there's good news for clubs this year, as they can get the same low price through July 30, 2025, when paying for five or more coaches at the same time.

The 2025 ASCA World Clinic will be an opportunity for coaches of all levels—from swim teachers to club owners—to engage with some of the sport's most successful minds. The event will feature accomplished coaches, including **Chris Plumb** (Carmel Swim Club), **Brent Arckey** (Sarasota Sharks), **Herbie Behm** (Arizona State), **Kate Lundsten** (Aquajets), **Russell Mark** (ASCA Performance Advisor), **Andi Kawamoto-Klatt** (Irvine Novaquatics), **Paul Donovan** (Jersey Wahoos), **Ian Murray** (Dynamo), **Mary Korey** (Greater Somerset County YMCA), and **Emily Hoeper** (Mason Manta Rays), among dozens of other speakers.

A featured keynote speaker is **Christen Shefchunas**, a renowned professional confidence coach who has worked with Olympians, World Record holders, and NCAA Champions, including **Gretchen** and **Alex Walsh**, **Lilly King**, and **Kate Douglass**. Her keynote address is expected to provide invaluable insights into mental resilience and peak performance.

The 2025 ASCA World Clinic is designed to cater to the diverse needs of coaches across all levels and disciplines. Attendees will have the chance to explore cutting-edge swim products and technologies in the interactive exhibit hall while engaging in numerous networking events that facilitate professional growth and collaboration. An Endless Pool in the middle of the Exhibit Hall will feature coaching demonstrations by over a dozen of the coaches speaking at the clinic.

This year's clinic places special emphasis on age group coaching, a critical foundation of the sport. Sessions dedicated to age group coaches will cover essential topics such as stroke mechanics, athlete development, and how learning works. New this year, interactive peer guided discussions after talks will provide attendees with actionable takeaways to implement in their programs immediately.

Key Presentation Tracks and Topics With a comprehensive agenda, the clinic offers a wide array of presentations organized into distinct tracks, including Age Group, Senior, Business,

Head Coaches, Masters, Learn-to-Swim, High School, and College coaching. Some of the highlighted session topics include:

- The science of learning: psychological & physiological development in age groupers
- Maximizing athlete performance in high-pressure situations
- Integrating elite skill development with physiological training
- Building a cohesive and goal-driven coaching system
- Making the most of limited club resources
- Speed learning with Age Group Coach of the Year finalists
- Essential strategies for club ownership
- Advanced techniques in sprint training, race strategies, and skill development
- Fundraising and endowment planning for club sustainability
- Coaching athletes with ADHD and learning disabilities
- Effective communication strategies for engaging parents
- Cost-effective solutions for building swimming facilities

Exciting New Features for 2025 The ASCA World Clinic continues to evolve, introducing several new initiatives designed to enhance the attendee experience:

- **“Make It Real” Discussions:** Post-talk breakouts focused on practical application of newly learned concepts
- **Expanded Age Group Track:** A deeper dive into youth coaching strategies and techniques
- **Increased Endless Pool Demonstrations:** More hands-on coaching demonstrations than ever before

Additional Educational Opportunities:

The ASCA World Clinic offers several add-on certification courses and workshops, including:

- **ASCA Certification Courses:**
 - Level 2 – The Strokes with Russell Mark (Monday, Sept. 1)
 - Level 3 – Physiology (Tuesday, Sept. 2)
 - Level 4 – Leadership (Tuesday, Sept. 2)
 - Level 5 – Administration (Tuesday, Sept. 2)
- **Women’s Symposium** (Tuesday, Sept. 3)
- **SwimAmerica Program Directors Conference** (Tuesday, Sept. 3)
- **Strength & Conditioning Workshop** (Friday, Sept. 5)
- **Swim Angelfish Adaptive Swimming Workshop** (Friday, Sept. 5)
- **Masters Certification Courses** (Monday, Sept. 1)
- **3-Hour Limited Small Group Discussion with Herbie Behm** (Friday, Sept. 5)
- **3-Hour Limited Small Group Discussion with Vern Gambetta** (Tuesday, Sept. 2)
- **Workshop: A Coaches Approach to Successful Facility Programming and Growth** (Friday-Saturday, Sept. 5-6)

Honoring the Best in Coaching

The ASCA World Clinic will also celebrate excellence in coaching with its prestigious awards ceremonies:

- **ASCA Hall of Fame Induction Ceremony followed by Meet & Greet Reception** – Wednesday, Sept. 3 at 5:00 PM (awards at 5, reception at 5:30)
- **Fitter & Faster ASCA Age Group Coach of the Year** – Tuesday, Sept. 2 at 6:15 PM
- **ASCA Coach of the Year and Impact Coach of the Year** – Thursday, Sept. 4 at 4:45 PM

Registration Includes:

A multitude of benefits are included in the price of registration.

- Full access to the 4-day educational program
- Unlimited access to the interactive Exhibit Hall
- Invitations to three Coaches Socials with complimentary food and drinks
- Access to the Whova app to connect with attendees
- Discounts at Peppermill Resort restaurants
- A goodie bag filled with products and discounts
- ASCA Continuing Education Credits (ACEs)
- Early morning wellness activities
- Complimentary luncheon for ASCA volunteers (*Mentors, Ambassadors, Committee Members*)
- Entry to the ASCA Hall of Fame Induction Ceremony & Meet & Greet Reception
- Complimentary coffee every morning
- Special networking gatherings for Coaches of Color, Coach Moms, and First-Time Attendees

FREE and Discounted Registration

To assist coaches and teams, ASCA offers several opportunities for free or reduced cost registration:

- **30 Under 30 Grants for registration** – Any ASCA member under the age of 30 who has never been to a World Clinic can apply for this grant. Deadline to apply is May 1, 2025. [Apply for 30 Under 30 Grant here.](#)
- **MARCH MADNESS** – Coaches can take advantage of an extra low registration price of \$350 during the month of March.
- **TEAM DISCOUNTS** – Get the extra low group rate of \$350 for five or more coaches from the same team through July 31, 2025.
- **EARLY BIRD DISCOUNT** – Between April 1 and May 15, the early bird price of registration is \$425, \$50 off the regular registration price of \$475.

Assistance Finding Roommates & Rideshare

This year, ASCA has set up a roommate and rideshare finder message board at www.ascaworldclinic.com to assist coaches in locating another coach who they can split hotel costs with. The direct link is [here](#).

Learn, Grow and Connect at World Clinic

With its comprehensive lineup of speakers, in-depth educational sessions, and hands-on learning experiences, the 2025 ASCA World Clinic is a must-attend event for any coach dedicated to advancing their expertise and driving success for their team.

For more information and to register, visit www.ascaworldclinic.com.

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