



FOR IMMEDIATE RELEASE

March 4, 2026

Registration Now Open for 2026 ASCA World Clinic in Orlando
March Madness Extra Low Price This Month Only!

Coaches, mark your calendars — registration is officially open for the **2026 ASCA World Clinic presented by Fitter & Faster Swim Camps**, September 9–12, 2026, at the Rosen Centre Hotel in Orlando, Florida. Lock in your spot now at www.ascaworldclinic.com and join hundreds of peers for four days of education, inspiration, and in-water demonstrations.

Special Offer: Coaches registering during **March Madness (March 4–31)** can secure an **extra low early-bird rate** — a perfect way to save while committing early!

Hosted by the American Swimming Coaches Association and presented by Fitter and Faster Swim Camps, the World Clinic is the premier professional development event for coaches at every level. The 2026 theme, **“Grassroots to Podium: It Starts With Us,”** emphasizes the impact coaches have from first strokes to international podiums.

This year’s clinic will feature **approximately 50 speakers**, including some of swimming’s most respected voices: **David Marsh** (*4x U.S. Olympic Coach, Cal Berkeley*), **Kim Brackin** (*Brackin Elite Swim Training*), **Jonty Skinner** (*Brain Training for Sport*), **Mike Deboor** (*Lakeside Swim Team*), **Russell Mark** (*ASCA Performance Advisor*), **Gregg Troy** (*3x U.S. Olympic Coach*), **MacKenzie Novell** (*Fort Collins Area Swim Team*), **Margo Geer** (*University of Alabama*), **Chris Webb** (*GAINswim, Sarasota Sharks*), **Laura Mitchell** (*ALTO Swim Club*), **Emmanuel Lanzo** (*Ridgefield Aquatic Club*), **Carlene Takaki** (*WEST Coast Aquatics*) and dozens more will be speaking this year!

The World Clinic offers **dedicated tracks** for every coaching focus, including **high school, senior, age group, business, head coach, Masters, and learn-to-swim**. Whether you’re developing fundamentals with young swimmers, managing a multi-site program, or leading elite athletes, there’s content built for your deck, your team, and your athletes.

A highlight of the event is the **vibrant exhibit hall**, featuring over **50 swim businesses** showcasing the latest in technology, apparel, and services. At its center is an **Endless Pool “stadium”**, where live coaching demonstrations take place throughout the week, giving attendees a close-up view of technique, cues, and in-water instruction in action.

The World Clinic is also packed with **networking and wellness opportunities**. Coaches can connect through social parties, facilitated discussion groups, informal meetups, and wellness-focused activities — all designed to foster community, recharge your energy, and spark new ideas for the season ahead.

Pricing: New this year, coaches can purchase one-day passes at 50% of full registration. Teams registering five or more coaches can secure a special group rate. The Early Bird pricing runs April 1-May 29, 2026.

Every year, the ASCA World Clinic becomes more than a conference — it's a hub of inspiration, collaboration, and growth. Don't miss the chance to learn from the best, connect with peers, and take your coaching to the next level.

Full details and registration are available at www.ascaworldclinic.com.

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