



FOR IMMEDIATE RELEASE
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Three Weeks Out: It's Not Too Late to Be Part of the 2026 ASCA World Clinic

There are three weeks to go. In three weeks until hundreds of swimming coaches from across the country—and around the world—will come together in Orlando for four days of learning, conversation, connection and celebration at the **2026 ASCA World Clinic Presented by Fitter & Faster Swim Camps**, September 9–12 at the Rosen Centre Hotel. More information at www.ascaworldclinic.com.

And if you haven't registered yet, **it is not too late.**

In fact, with the start of another coaching year upon us, there may not be a better time to get away from the daily demands of the pool deck, reconnect with the profession and invest in becoming a better coach.

The theme for this year's World Clinic is **“Grassroots to Podium: It Starts With Us.”** The idea is simple: Every great swimmer's journey begins with a coach. Whether you're teaching a child to swim, developing an age-group athlete, leading a high school program, building a senior team, shaping a collegiate program or coaching an athlete toward an international podium, what coaches do matters.

And this year's clinic is built around that entire coaching journey.

More Than 60 Opportunities to Learn

The 2026 World Clinic features more than 60 educational and networking sessions, with tracks designed for coaches working in virtually every part of the sport.

There is a robust age-group track, senior coaching content, high school programming, Masters, learn-to-swim, business and head-coach sessions, along with focused presentations designed to give coaches ideas they can take directly back to their teams.

Among the topics on this year's schedule:

- Teaching the Swim Stroke from the Inside Out
- Leveraging IMX Scores for Long-Term Athlete Success
- Learning and the Neurodiverse Brain
- The Changing Collegiate Landscape
- Contrast Training: Developing Force, Feel and Flow in Swimming
- Building a Strong Coach-Board Partnership
- The First 100 Practices: How Great 10 & Under Coaches Build Swimmers Who Stay, Improve, and Thrive

The clinic also features **30-minute facilitated discussion groups** and an Endless Pool coaching experience that puts coaches close to the action for demonstrations and practical instruction.

A Lineup That Is Hard to Ignore

The speaker lineup alone makes the trip worthwhile.

Greg Meehan, USA Swimming's National Team Director, will deliver the Opening Night keynote. Meehan brings a remarkable coaching résumé that includes 13 seasons at Stanford, three NCAA team championships and experience coaching some of the world's best swimmers, including Katie Ledecky, Simone Manuel and Torri Huske.

He will be joined by an impressive group of coaches and experts including **David Marsh, Bill Dorenkott, Russell Mark, Jonty Skinner, Kim Brackin, Mike DeBoor, Gregg Troy, Leah Stancil, Margo Geer, Chris Webb, Laura Mitchell** and many more.

But the World Clinic isn't just about sitting in a room listening to famous coaches.

It is about talking to the coach sitting next to you.

It is about comparing notes with someone who coaches the same age group you do.

It is about finding out how another club handles a problem you've been struggling with.

It is about hearing an idea on Wednesday and thinking, *"I'm trying that with my team on Monday."*

That's the part of the World Clinic that can't be replicated online.

This Is Your Coaching Community

Swimming can be an incredibly rewarding profession—but it can also be an incredibly isolated one.

The World Clinic brings the coaching community together in one place.

With the opportunity to interact with hundreds of coaches and swimming professionals, the clinic is as much about the conversations between sessions as it is about the sessions themselves.

There will be facilitated discussions, social events, the exhibit hall, informal meetups and plenty of opportunities to reconnect with old friends and make new ones.

And there is plenty to celebrate.

The 2026 ASCA Hall of Fame ceremony will honor **Dave Gibson and Tim Hill**, two coaches whose careers have made a lasting impact on swimming. The clinic will also feature the presentation of the 2026 Top Age Group Coach awards and other ASCA recognition events.

Can't Make Four Days? Come for One.

One of the biggest reasons not to wait is that the ASCA has made attending more flexible this year.

One-day passes are available at 50% of the full registration price.

So if you can't get away from your team for four days, come for one.

Bring another coach from your staff.

Pick the day with the sessions you most want to attend.

Or make the World Clinic a team professional-development experience.

The goal isn't to make attending harder. It's to make it possible.

And Yes—There Are Still Hotel Rooms

If you've been waiting because you assumed the hotel block was gone, **there are still rooms available in the ASCA World Clinic hotel block at the Rosen Centre.** Rooms can be booked at www.ascaworldclinic.com.

That's important because staying at the host hotel changes the experience. You're not commuting back and forth. You're where the action is—from the first morning coffee to the evening conversations with other coaches.

The Rosen Centre is also the site of the entire World Clinic, making it easy to move between sessions, the exhibit hall, demonstrations, meals and social events.

Grassroots to Podium. It Starts With Us.

And in three weeks, it starts in Orlando.

Registration and complete World Clinic information: [ASCA World Clinic](http://www.ascaworldclinic.com)

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